

Poignant



averie woodard

Life moves very fast. We've just come out of the Holidays, Celebrated New Year's, and the race is on. Every day runs. In fact, you have to yank time by its horns to slow it down. We grab a cup of coffee or lunch with a dear friend we haven't seen for awhile, place likes on our friends' Facebook postings, meet-up and attend other organizations that help us connect to one another.

But does all the activity give you what you want?

Space
Time
Breathability.

I, for one, want less clutter in my life so I can focus on storytelling. Writing and expressing your stories is what I do best, so less marketing, more trust in the organic word-of-mouth is my plan. I am writing to tell stories. My weekly reach outs will include these newsletters, daily Instagram's - <https://www.instagram.com/writeheartmemories/>, podcasts, youtube, and notices of books that we have published. Other than that, I am going to move out of the analytics, conversion funnel and focus on you. Handcrafting a book is my delight. Talking with you, setting up times to record your stories, transcribing the words and putting them down on paper for you to look at and proof, working together to get the final storytelling into a printed book is what nourishes me and gives me space, time and breathability I require.

There, I feel better. I am not going to spend hours watching other people tell me how to run my business. I am dedicating myself, first to you because you ARE my tribe. If not, you will unsubscribe from this newsletter. But I hope not because your stories are important to me and they DO matter.

My wish for you ([Read on](#))

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Beth Lord
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